

Monday 18th October 2010
Military Hospital Reine Astrid

Improving patient safety & care with the GS1 standards

PROGRAMME

9:30 **Welcome**

10:00 **Identification of medical products and patient safety**

Opening word by a representative of the Belgian Ministry of Health

Introduction

By the Chairmen of the day:

Renaud Cosyns - Administrative Director Carrefour Belgium

Ajit Shetty - President and Chief Executive Officer - Janssen Pharmaceutica

GS1 successfully helped retailers and suppliers to collaborate in a standardized way. The healthcare sector faces numerous specific problems which GS1 neutral standards can address. Standardization is getting increasingly important with the globalization of the healthcare sector and the growing risks of medical errors and counterfeiting

GS1 Healthcare – Improving patient safety

GS1 Standards worldwide – what is the situation today? Which standards are in use or in development for drugs and medical devices? What is the future?

Ulrike Kreysa (Director Healthcare GS1 Global)

Pharma.be and the EFPIA pilot project in Sweden

Pharma.be view and the European approach for coding and anti counterfeiting.

Leo Neels (General Pharma.be)

Johnson & Johnson goes for GS1 standards worldwide

Last year, Johnson & Johnson decided to adopt GS1 standards worldwide. What are their motivations? What are the benefits for Johnson & Johnson, the healthcare sector and patient safety?

Ajit Shetty (President and Chief Executive Officer of Janssen Pharmaceutica)

GS1 Healthcare standards in a hospital pharmacy

Hospital pharmacies face numerous problems. One of them is the lack of standardization which makes efficient product identification difficult. In the worse case, drugs are relabeled internally, increasing the risk of errors. What is the added value of the GS1 standards?

Pascal Bonnabry (University Hospital of Geneva) **tbc**

The Healthcare pilot project of GS1 Belgium & Luxembourg

Early 2009, the working group 'GS1 Belgium & Luxembourg in Healthcare' decided to launch a pilot focusing on identification of drugs at unit dose level and bedside scanning. What data are to be encoded in the GS1 DataMatrix? What are the benefits for the patient? Where are we today?

Frankie Meuleman (Hospital Pharmacist AZ Sint Jan Brugge)

Stef Vermeiren (Director Supply Chain Integrations Ethicon - Johnson & Johnson)

12:30 ***Walking lunch + exhibition***

13:30 **Hospital logistics and traceability**

Opening word by Federal Agency For Medicines and Health Products tbc

Traceability from production to patient

GS1 standards are an ideal tool to ensure a full traceability process of medicines and medical devices from production to patient. For three years now, GS1 has been developing traceability standards dedicated to healthcare.

Janice Kite (Traceability Director Healthcare GS1 Global) tbc

GS1 standards in the logistic chain - Point of view of the pharmaceutical industry

What is the importance of the GS1 standards for the pharmaceutical industry? What is the current situation and what are the important issues for the future?

Philippe Majois (Divisional Packaging Technology Development Manager Baxter)

GS1 standards for the healthcare wholesalers

Wholesalers play an important role in the healthcare logistic. As a link in the healthcare logistic chain, the wholesaler must guarantee full traceability of all products entering and leaving its warehouses. Standardization is an important requirement.

DHL exel tbc

Hospital logistic – Logistic platform of the CHU Dijon

CHU Dijon developed a new logistic platform in order to optimize the logistic flow inside the hospital. GS1 standards are a requirement as well as an efficient collaboration of all partners involved inside and outside the hospital.

François Bisch (responsable des services logistiques CHU Dijon) tbc

Closing and conclusions of the afternoon session

Jan Somers (CEO GS1 Belgium & Luxembourg)

Ajit Shetty (President and Chief Executive Officer of Janssen Pharmaceutica)

15h45 – 16h30: ***Closure drink***